

# **IIMU Newsletter May 2025**



## **Highlights**

- **IIM Udaipur Welcomes Second Cohort of Executive MBA Program, Strengthening Its Vision for Future-Ready Leadership.**
- **Adhyay City Chapter Meets – Bangalore & Mumbai | May 2025**

## Activities

### IIM Udaipur Welcomes Second Cohort of Executive MBA Program, Strengthening Its Vision for Future-Ready Leadership



The Indian Institute of Management Udaipur (IIMU) recently hosted the inaugural ceremony for the second batch of its Executive Master of Business Administration (EMBA) program for the academic year 2025-27. The ceremony was attended by Prof. Ashok Banerjee, Director of IIMU, Prof. Vijayta Doshi, Dean (Programs), and Prof. Amish Dugar, Chairperson of the EMBA Program Committee.

This batch consists of 90 students, including 27 female and 63 male candidates, representing diverse industrial backgrounds. This diversity offers a rich learning experience, where students can benefit from each other's perspectives and expertise.

Prof. Vijayta Doshi congratulated the cohort and emphasized the importance of continuous upskilling for professional growth. She assured that IIMU would provide a transformative, value-driven learning experience.

Prof. Ashok Banerjee highlighted the program's relevance in today's fast-paced business environment, preparing students to tackle global uncertainties and technological disruptions. He also encouraged entrepreneurial students to utilize the Institute's incubation support and mentorship.

Prof. Amish Dugar introduced the 'Five Ps'—Prepare, Participate, Presence, Perseverance, and Pleasure—as guiding principles for success, urging students to stay committed, engage actively, and enjoy their learning journey. The ceremony marked the beginning of a rigorous yet enriching two-year journey for the EMBA cohort.

## Adhyay City Chapter Meets – Bangalore & Mumbai | May 2025



We were thrilled to host two incredible alumni gatherings in **Bangalore (24 May)** and **Mumbai (31 May)**—each filled with meaningful conversations, insightful updates, and vibrant networking!

### Bangalore Chapter Meet:

Graced by **Prof. Vedha Ponnappan (Marketing)** and **Mr. Y. Shekar (Head, Centre for Digital Enterprise)**, the event featured a special interactive session by **Prof. Rajesh Pandit** that sparked nostalgia and brought alumni back to their campus days.



### Mumbai Chapter Meet:

Joined by **Prof. Prakash Satyavageswaran (Marketing)** and **Mr. Chandra Sekhar (Head, Centre for Supply Chain Management)**, the event continued the spirit of connection and collaboration.



Both meets highlighted key institute updates, including:

- Progress in **FT MIM & NIRF rankings**
- Growth in **Executive Education** offerings
- Introduction of the exciting **new EPhD program**

With enthusiastic participation from alumni across batches, both events served as dynamic platforms to reconnect, explore future collaborations, and engage with faculty and **A4 student representatives**.

## Faculty Achievements

Professor Jayaram Uparna's Research Paper titled "Boys, don't cry! How entrepreneurial traits affect crowd-financed microlending" has been accepted for publication in the Business & Society Journal.

Prof. Jayaram Uparna's co-authored paper has been accepted for publication in the academic journal Business & Society.

**"Boys, don't cry! How entrepreneurial traits affect crowd-financed microlending"**

**IIM UDAIPUR**  
**CONGRATULATES**  
**PROF. JAYARAM**  
**UPARNA**

**FACULTY**  
Organizational Behavior and  
Human Resource Management



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**Title:** Boys, don't cry! How entrepreneurial traits affect crowd-financed microlending | News

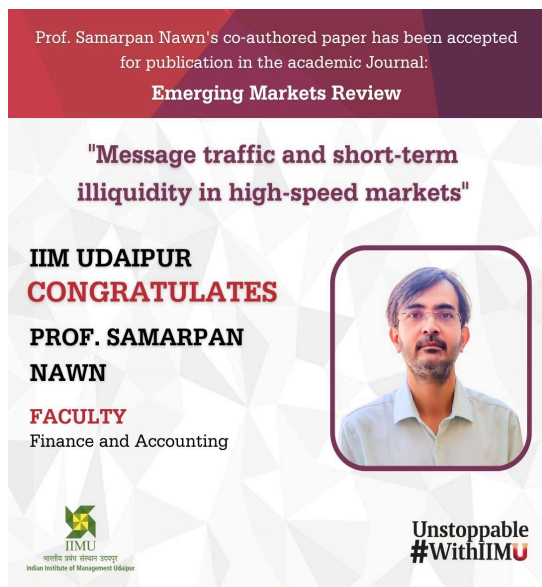
**About Research Paper:** Prior research shows a strong association between entrepreneurship and agentic-masculine traits such as positivity, competence, and creativity, and practice focuses on sharpening pitches to emphasize these entrepreneurial traits, even in the context of small-scale entrepreneurship. But do such pitches help women entrepreneurs? We rely on attribution, gender and role expectation, and expectancy violation theories to predict that women entrepreneurs, and especially women who display entrepreneurial traits in their pitches, fit

the role expectations of entrepreneurs in the microlending context, and benefit from the fastest funding speeds. We find support for these predictions in a dataset involving 600,000 entrepreneurial pitches. Our research on gender and crowd-financed microlending shows how, unlike in the commercial entrepreneurship context, displays of entrepreneurial traits like positivity, provide women a funding advantage in microlending.

**Co-author:** Dalhia Mani

**Journal:** Academic Journal Business & Society

## Professor Samarpan Nawn's Research Paper titled "Message traffic and short-term illiquidity in high-speed markets" has been accepted for publication in the Academic Journal: Emerging Markets Review



**Title:** Message traffic and short-term illiquidity in high-speed markets

**About Research Paper:** This study identifies early warning signals of short-term illiquidity in high-speed equity markets by analyzing message traffic, particularly from high-frequency traders (HFTs). Using detailed data from India's NSE, it introduces a net order flow (NOF) metric that includes passive and aggressive orders, cancellations, and revisions. The key finding is that only unexpected changes in HFTs' net buying pressure - especially from passive order flow - predict rising liquidity costs and price impacts. These signals are strengthened by market-wide HFT behavior. Importantly, HFTs' rapid order updates reflect risk management rather than

manipulation, offering regulators a tool to anticipate and mitigate liquidity shortfalls.

**Co-author:** David Abad, Magdalena Massot, Roberto Pascual, José Yagüe

**Journal:** Emerging Markets Review

# Photo Corner



**"Monsoon showers grace the IIM Udaipur campus, bringing fresh energy and a touch of serenity"**



## About IIM Udaipur

IIM Udaipur is well on its way to becoming a globally recognised B-School. It has broken new ground by focusing on world-class research and transforming students into tomorrow's managers and leaders. The Institute arrived on the global education stage by securing accreditation from the AACSB (Association to Advance Collegiate Schools of Business) in merely eight years of its establishment. With this accreditation, IIM Udaipur is counted in the same league of global institutes, such as Harvard Business School, Wharton School at the University of Pennsylvania, and the MIT Sloan School. IIMU has been listed on the Financial Times (FT) Global MIM Ranking 2024 for the 6th consecutive year, making it the only IIM to have achieved this feat. In the QS Global MIM Ranking 2025, IIM Udaipur stands as the 6th highest-ranked IIM and continues to maintain its listing for the 6th year in a row, reinforcing its global standing. Notably, it is also the youngest B-School in the world to be featured in both rankings. Additionally, IIM Udaipur ranks 4th in India for research in management, according to the UT Dallas methodology, which tracks publications in leading global journals, showcasing its excellence in academic research.



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